

WEEKLY INSIGHTS HOSPITALITY INDUSTRY NEWSLETTER

Tourism Malaysia and LADA gained international recognition at PATA Gold Awards 2021

The joyous month of Malaysia Day celebration has started positively as Malaysia won two out of 25 categories presented at this year's virtual PATA Gold Awards, namely through Tourism Malaysia for the Print Marketing Campaign category and Langkawi Development Authority (LADA) for the Heritage category.

Tourism Malaysia's 2021 Desk Calendar with its "Dive into Your Dream – Malaysia 365 Days" theme reminds its users of Malaysia's picturesque natural beauty, from its dazzling blue seas, multi-colour sunsets, and mystic rainforests.

The idea is to inspire the users of their next holiday in the country, away from the bustling city scenes and into the secret world of Malaysia's off-the-beaten-track destinations. [READ MORE](#)

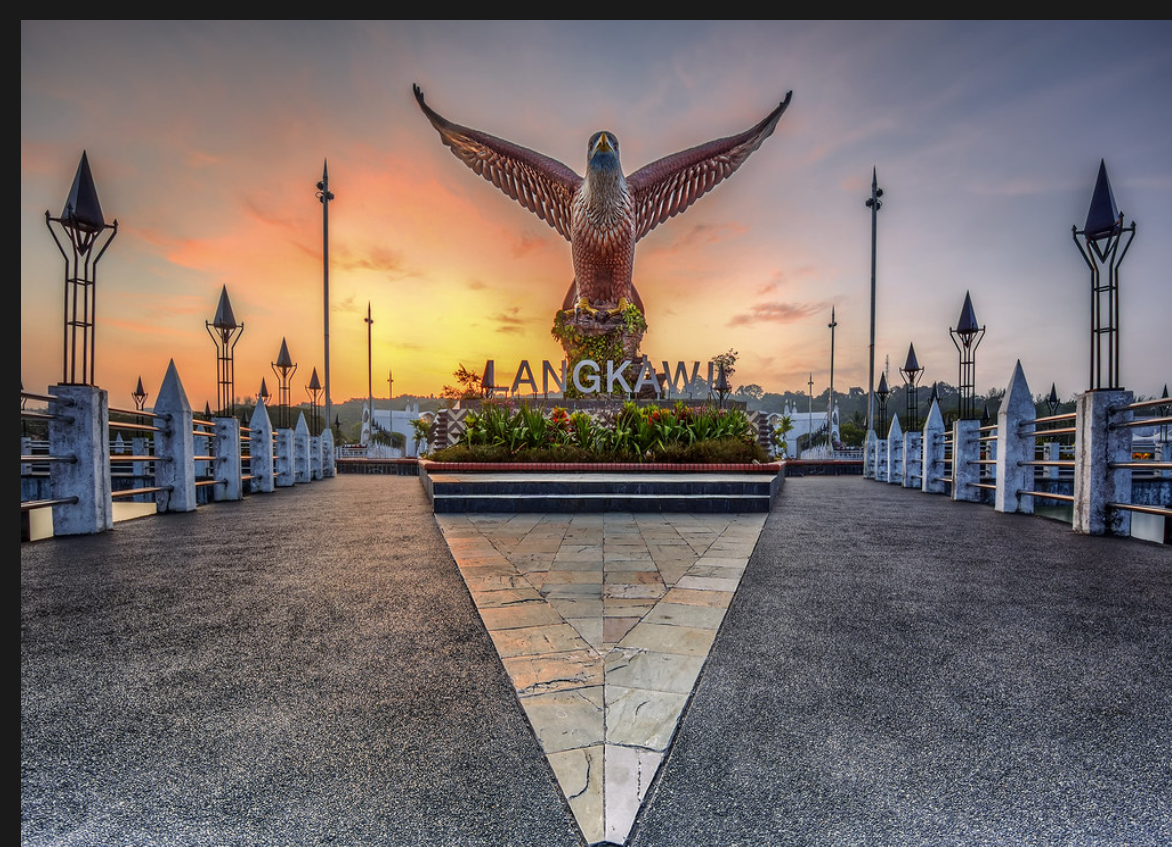


3,000 holidaymakers to arrive in Langkawi

The beautiful beaches and duty-free shops here will be under the spotlight come Malaysia Day when some 3,000 fully vaccinated holidaymakers make their way to this island resort under the new tourism bubble plan.

Langkawi Development Authority (LADA) chief executive officer Nasaruddin Abdul Muttalib said the first batch of 3,000 visitors were expected to arrive on the first day by flight and some by sea from the Kuala Perlis ferry terminal.

Malindo Air public relations and government affairs director Raja Sa'adi Raja Amrin said for the month of September, an average of 55% of flight tickets to the island had been sold since the programme was announced. [READ MORE](#)



Pangkor expected to open to fully vaccinated tourists on November 1

Pangkor Island is expected to reopen to tourists who are fully vaccinated from November 1, said Perak Housing, Local Government and Tourism Committee chairman Datuk Nolee Ashilin Mohammed Radzi.

However, she said the decision to reopen the island is subject to the approval of National Security Council after all information, requirements and standard operating procedure (SOP) have been tabled by the Tourism, Arts and Culture Ministry.

To achieve herd immunity at Pangkor Island, at least 8,026 people of the island's total population of 11,500 must be fully vaccinated. [READ MORE](#)



300 Room Holiday Inn Singapore Little India Announced

IHG Hotels & Resorts and long-term partner RB Capital announce the 300-room Holiday Inn Singapore Little India.

Holiday Inn Singapore Little India takes the strategic collaboration between the two groups to nearly 1,000 keys across three properties in Singapore.

The 300-room Holiday Inn Singapore Little India will rebrand from Park Hotel Farrer Park on 7 September ahead of a renovation that will see it relaunch with a fresh identity and positioning.

Holiday Inn Singapore Little India will be the first in Singapore to introduce the new Holiday Inn brand hallmarks including a new dining and workspace concept with a globally recognised F&B partner. [READ MORE](#)



Left to right: Kishin RK, Founder and CEO, RB Capital, Raj Kumar, Chairman, Royal Holdings, Rajit Sukumaran, Managing Director, South East Asia and Korea, IHG Hotels & Resorts, Serena Lim, Vice President, Development, South East Asia and Korea, IHG Hotels & Resorts

W Hotels announces opening of W Changsha

W Hotels Worldwide is set to open in the capital and largest city in Hunan province, China.

Owned by the Hunan Yunda Industry Group, W Changsha is the first W in central China and is strategically located in the heart of the city's business and shopping district.

In China, Changsha is also known as "Star City" and its name inspires the hotel's design narrative featuring bold geometric patterns mixed with contemporary avant-garde artwork.

"W Changsha marks the eighth W hotel to open in China, one of the most influential markets in both travel and business, and we're excited to bring W Hotels to more destinations across the country," said Tom Jarrold, Global Brand Leader, W Hotels Worldwide. [READ MORE](#)



Bill Gates Takes Control Of Four Seasons Hotels In \$2.21 Billion Deal

Bill Gates' Cascade Investment LLC will take control of Four Seasons Hotels and Resorts by purchasing around half of Saudi Arabian Prince Alwaleed bin Talal's stake for \$2.21 billion.

Cascade Investment will acquire half of the billionaire prince's stake in the luxury hotel chain, raising its ownership to 71.3% and valuing the company at approximately \$10 billion on an enterprise basis.

According to a statement by Four Seasons, Prince Alwaleed will continue to own the remaining stake in the company.

The prince owns stakes in several companies, including Citigroup Inc and ride-hailing company Lyft. However, his investment firm has been selling off its hotel stakes over the past 10 years. [READ MORE](#)

